

## ABSTRACT

A mobile terminal capable of setting easily the contents executably is provided. A directory file acquiring portion 19 detects that a removable medium 100 is fitted and then reads data recorded therein, and a directory name concurrence deciding/each content setting portion 20 decides whether or not a directory having a directory name ¥RD\_THEME is present and then reads a contents file when the directory of ¥RD\_THEME is present. Then, a wallpaper display setting/executing portion 11, a character display setting/executing portion 12, a standby application setting/ executing portion 13, a menu icon display setting/executing portion 14, and a ringing tone sounding setting/executing portion 15 set each contents file executably based on the extension.